UDC 81:004.77

THE IMPACT OF INTERNET TO HUMAN'S LIFESTYLE AND ENGLISH LANGUAGE

СОЦИУМ ЖӘНЕ АҒЫЛШЫН ТІЛІНЕ ҒАЛАМТОРДЫҢ ЫҚПАЛЫ

ВЛИЯНИЕ ИНТЕРНЕТА НА СОЦИУМ И РАЗВИТИЕ АНГЛИЙСКОГО ЯЗЫКА

E.M. ESSENOVA, M.S. RASSULOVA, A.B. JUMARTOVA
Э.М. ЕСЕНОВА, М.С. РАСУЛОВА, А.Б. ДЖУМАРТОВА

(Almaty Technological University)
(Алматы технологиялық университеті)
(Алматинский технологический университет)
E-mail: rassulovamadina@gmail.com

This article isdevoted to the study of positive and negative aspects of the impact of Internet to human's social behavior, also to linguistic process that is characterized by the creation of new words and acronyms in English language.Were identified important spheres of Internet influence, and werestudied new linguistic phenomenon "Netspeak", were determined advantages and disadvantages of Internet using. By the research were foundthat nowadays "Netspeak" is going beyond cyberspace. During the study were developed ways of resolving the negative effects of the impact of Internet.

Бұл мақала ғаламтордың адамның әлеуметтік қылығына ықпалына, оңды және жағымсыз әсерлерін зерттеуіне арналған, бұдан басқа "Netspeak" лингвистикалық, жаңа сөздер және акронимдер құратын, процесі зерттелінген. Зертеу бойынша "Netspeak" – тің киберкеңістіктің маңынан шығуы аңықталынған. Ғаламтор ықпалынан ең мағыналы шеңберлер аңықталған, және ғаламтор қолданудан құндықтылары мен кемшіліктері таныссталынған. Кемшіліктерді жою жолдары жетілдірілген.

Данная статья посвящена изучению положительных и отрицательных аспектов влияния Интернета на социальное поведение людей, а также рассматривает лингвистический процесс "Netspeak", который характеризуется созданием новых слов и акронимов в английском языке. Были определены важнейшие сферы влияния Интернета, детерминированы преимущества и недостатки, возникающие в связи с использованием Интернета. В ходе исследования было установлено, что "Netspeak" постепенно выходит за пределы киберпространства. Разработаны пути разрешения негативных последствий использования Интернета.

Key words: internet, influence, language, aspects, society, Netspeak.

Негізгі сөздер: ғаламтор, ықпал, тіл, аспекттер, қоғам, Netspeak.

Ключевые слова: интернет, влияние, язык, аспекты, общество, Netspeak.

Introduction

Life today is highly dependent on computers - they do most of the important work and are found everywhere - from homes, to police stations, government institutions and military facilities. However, the computer would have never been so popular and widely spread if it was not for the Internet. There is no doubt that the Internet is one of the greatest humankind's inventions of the last century. It is fast and easy way to get a lot of valuable information. Especially the Internet is becoming more and more important for nearly everybody as it is one of the newest and most forward-looking media and surely "the" medium of the future.Therefore we thought that it would be necessary to think about some good and bad aspects of how this medium influences us, what impacts it has on our social behaviour and what the future will look like.It's hard to imagine our lives without

Internet nowadays [1]. It has become an important part of every person's life. It seems that Internet has created a whole new history. It has drastically changed everything around.Experts in the field of linguistics pay more attention to the impact of the Internet to "live" language . Internet along with radio, TV, telephone communications and publications, forms a universal information network, which called as cyberspace. After two decades in which texting messages became one of the most easy way of communicationthe English language transformed noticeably. Our generation of smartphone owners can not imagine life without using Internet and internet-based instant message services such as WhatsApp and Snapchat,that also continue transforming our life and English language every day [2].Web audience uses all ways to reduce words, although Internet slang began as a means of "opposition" to mainstream language, its popularity with today's globalized digitally literate population has shifted it into a part of everyday language, where it also leaves a profound impact.

Materials and Methods

The object of study is researching modifications people's daily life and English language which were influenced by the Internet. "Netspeak" is a new linguistic phenomenon, which remains spreading on the Internet and is going beyond of cyberspace and we have to pay attention on this particular process. The Internet is impacting to all spheres of social life, so pool is the best solution for determining spheres of Internet influence, positive and negative aspects of these particular influence and for researching "Netspeak" phenomenon. Responding to questions, respondents were given information about their attitude to the Internet, and we were able to form a real situation.

Results and Discussion

The importance of the Internet grows rapidly in all fields of human life, including not only research and education but also marketing and trade as well as entertainment and hobbies. This implies that it becomes more and more important to know how to use Internet services and, as a part of this, to read and write English [3].The biggest impact the Internet has made on society is the way many people have become reliant on using websites, forums, social networking and blogs in their every day life.While some might think this is having a negative impact on society, there are many more who like being able to pay for services online, and enjoy using the Internet to communicate and share information. The Internet is often the first place young people turn to for information and advice. The Internet also allows more people to keep up with the latest news, and to follow events as they are happening around the world.

The Internet has made a huge impact on the way people are now dating, networking and making new social connections. Internet users can chat with each other across the world. Family members can use the Internet to stay in contact. Long distance relationships can develop or be maintained more easily using the Internet. People are being reunited with lost friends, or forming new relationships more easily, using the Internet.

Another free service of the internet is sending SMS. You can save a lot of money if you do not send it with your mobile phone. You also have the opportunity to register as a user. Then you can use more things, e.g. sending E-postcards, I-messages (messages between registered users), and lead an address book.You can also place your digital photos in the internet. With a password and a login name your friends from another country can look at your photos without sending them to them.

A lot of people now use the Internet for gift buying, making travel arrange-ments and purchasing tickets for special events. The impact of the Internet on local communities is generally more positive than negative. The Internet provides more opportunities for promoting a business, and for making money online [4].Owners and independent retailers can use the Internet successfully for marketing purposes. There is little or no cost involved in setting up a Facebook page and maintaining a Twitter profile. Having a company website or a business blog enables a small business to keep customers up to date with news of special deals or new products, and allows the business to provide a better service.

Often you have the possibility to listen to music on the internet. You may also download it for free. That is very cheap because you only have to pay the telephone-costs and the music is for free.

One of the most negative aspects of the impact of the internet on our daily life is, in our opinion, that it alters the social behaviour, habits and abilities of people.Especially children are often badly influenced by the Internet. In our times, when nearly every household has a computer and access to the internet, it is only

clear that also children deal with computers and the internet.

Without a doubt Internet influences on all spheres of social life, because nowadays human's life highly depends on the benefits of world wide (Fig. 1).
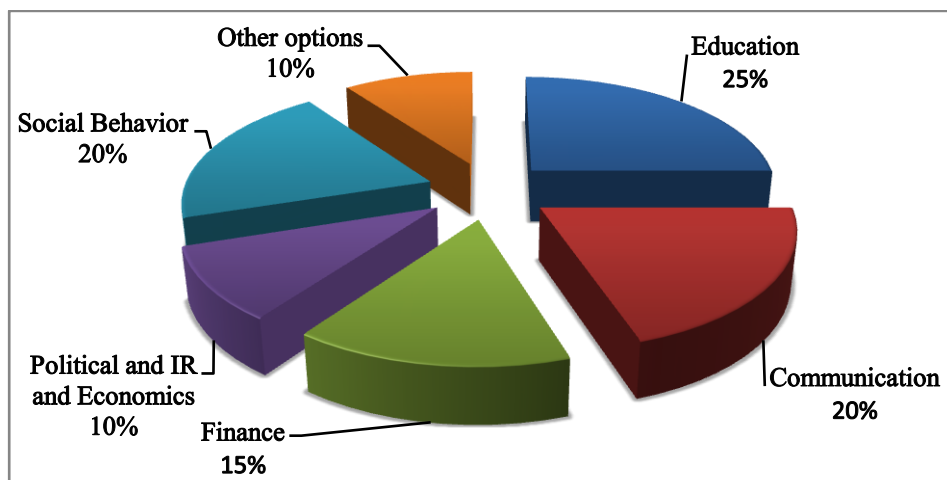

Figure 1 - Spheres of Internet influence.

Our research determined next positive and negative aspects of the Internet influence:

- peoplecan easily work on the Internet;
- peoplecan study at home through the Internet;
- peoplecan easily find information that you need on the Internet;
- people can do shopping on the Internet;
- people can find new friends and you can be in touch with your friends through the Internet;
- is much cheaper than the real life;
- there are no time and place limitations and there are no boundaries, both geographical and political.
- there's no dependence on your location and it's easy to access wherever you want;
- on the Internet were created lots of new jobs, for example, SMM (Social media marketing);
- internet can give to people with any disabilities more opportunities;
- people can share their knowledge and experience with each other, the easy access to information;
- religion influence on masses;
- copyrights are often don't observe on the Internet;
- there's no control, but you are not able to control what your children are doing on the Internet;
- people start to get used to communicate with external world through the Internet.

Before we had determined positive and negative aspects of the Internet influence, then we developed next ways of solving problems of negative Internet influence:

- organize as many as possible any kinds of activities dedicated to young people;
- agitate the social activity among young people; conduct social policy which will dedicated to youth;
- government should control some negative websites and freeze or block them;
- we should release books which can help to parents how to educate, bring up children, because children are our future, so we must be confident that our children will have the best education, will be well-mannered;
- we should develop law of copyrights protection.

Moreover, Internet impacts to English language.Language itself changes slowly but the Internet significantly accelerates this process. People involved in this network, called «Netizens» (from the English «citizens» - citizens, «net» - network). Regular Users are called «Webies» (from the English «web» - «www», the World Wide Web), beginners are named as «Newbies» (from the English «new» - new) . Language, which is using in cyberspace, is called «Netspeak» (from the English «speech» - speech).The Internet has also an ever growing impact on the lexical, phonetic, syntactic standards of language, and the great importance that most teachers place, or should put on the use

of 'correct' language. For example, this global technology has led to the evolution of an abbreviated English language that emerged in chat groups and in what is referred to as the virtual world.

The internet has caused many new words and phrases to be added to our collective vocabulary. We would not have known what "tweeting" was a couple of years ago, but now we read people's "tweets" every day. The internet has added a lot of specificity and idiosyncrasy to the way we speak. It's really created a whole new area of the English language that someone who has no interest in internet-culture won't understand. We can think of a lot of people in my life who wouldn't know what a "wiki" is even. If you take a quick glance through the Urban Dictionary, you will see all kinds of brand-new phrases and words that people have created and shared about and through the internet. That kind of instant access to new terms and slang helps push our collective internet-related vocabulary forward.

Linguists have begun to investigate the linguistic properties of the so-called 'electronic revolution'. Whether the way in which the English language is being used on the Internet is so different from previous linguistic behavior, and should it be described as revolutionary [5].

Conclusions

There is no doubt that the Internet is one of the greatest humankind's inventions of the last century. Internet gives people lots of benefits like: creating new professions on the Internet, education at home through the Internet, finding information that you need on the Internet, doing shopping on the Internet, finding new friends and being in touch with your friends through the Internet, etc. However, Internet causes some disadvantages like: your personal information can became public or that you are not able to control what your children are doing on the Internet. That is why should make some decisions which could happen to prevent negative advantages of Internet influence. For example: organize as many as possible any kinds of activities dedicated to young people, agitate the social activity among young people, conduct social policy which will dedicated to the youth. Moreover, we should release books which can help to parents how to educate, bring up children, because children are our future, so we must be confident that our children will have the best education, will be well-mannered, also

government should develop law of copyrights protection.

Whether the way in which the English language is being used on the Internet is so different from previous linguistic behavior, and should it be described as revolutionary. Language, which is using in cyberspace, is called «Netspeak» (from the English «speech» - speech). It is said that this particular phenomenon is negative, but we think that it has positive influence, because structures and languages time to time need some changes. Thanks to cyberspace, it has increased in popularity of international communications, which requires people to create a more multi-functional language to communicate, in connection with what appeared develops «Netspeak».

REFERENCES

1. Christine Hine, Virtual Methods: Issues in Social Research on the Internet //Berg Publishers,2005. - PP. 54.

2.An article "OMG! Number of UK text messages falls for first time", a newspaper The Guardian [Electronic resource] Access mode: http://www.theguardian.com/technology/2014/jan/13/number-text-messages-sent-britain-falls-first-time.

3.Zoe Kleinman. How the internet is changing language // BBC News.[Electronic resource] Access mode: http:// www.bbc.co.uk/news/technology-10971949.

4. Kavanaugh, A.L., Patterson, S.J. The Impact of Community Computer Networks on Social Capital and Community Involvement //American Behavioral Scientist, Vol. 45, 2001.-PP. 496–509.

5. Crystal D. Language and the Internet // Cambridge, Cambridge University Press. - 2001.- P. 44.